Milks marketed for children from 1 year of age

Fortified milks for young children are marketed as growing-up or toddler milks, but there are no compositional, labelling and marketing regulations that specifically apply to these products and no agreed benefit from their use. These milks should not be used for children under 1 year of age. Unless otherwise advised children over 1 year of age who are not receiving breastmilk can have full-fat animal milk as their main milk drink.

November 2020

SMA Pro 3 Growing Up Milk from 12 months – Liquid 200ml

This milk currently falls outside any compositional regulations, and for healthy children it is not needed.

Dietary suitabilityNot suitable for vegetarians

Halal approved

Allergens Cows' milk, soya

Macronutrients	Per 100ml prepared milk	Source	Per 100ml whole (full fat) cows' milk*	Source
Energy kcal	63		63	
Fat g	3.1 Rapeseed oil, sunflower oil, milk fat		3.6	Milk fat
Carbohydrate g of which lactose g	7.7 4.6	Lactose, maltodextrin, corn starch, oligosaccharides, carrageenan	4.6 4.6	Lactose
Protein g whey:casein ratio	1.0 23:77	Cows' milk	3.4 20:80	Cows' milk
Vitamins				
Vitamin A μg	60		38	
Vitamin D μg	1.1		0.03	
Vitamin E mg TE	NS		0.06	
Vitamin K μg	NS		0.49	
Vitamin C mg	15		2.0	
Thiamin B ₁ μg	NS		30	
Riboflavin B ₂ μg	280		230	
Niacin B₃ mg	NS		0.2	
Vitamin B ₆ µg	NS		60	
Folic Acid μg	NS		8.0	
Vitamin B ₁₂ µg	0.41		0.9	
Biotin μg	NS		2.5	
Pantothenic acid mg	NS		0.58	

To find out more about any of the ingredients listed here, see https://www.firststepsnutrition.org/composition-claims-and-costs

To find out more about making up powdered milks safely, see https://www.firststepsnutrition.org/making-infant-milk-safely

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November 2020

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Minerals	Per 100ml prepared milk	Per 100ml prepared milk		Per 100ml whole (full fat) cows' milk*			
Sodium mg	36	36		42			
Potassium mg	NS			157			
Chloride mg	NS			89			
Calcium mg	117			120			
Phosphorus mg	NS			96			
Magnesium mg	NS			11			
Iron mg	1.2	1.2		0.02			
Zinc mg	0.8	0.8		0.5			
Copper µg	NS	NS		Tr			
Manganese μg	NS	NS		Tr			
Selenium µg	NS	NS		1.0			
lodine μg	20	20		31			
Relative cost of this milk							
Cost per 100ml		40p		For comparison: Whole (full fat) cows' milk	7p		

Notes

This milk has enhanced amounts of some nutrients but is also lower in vitamin B_{12} and iodine than cows' milk. It is generally recommended that toddlers eat a good variety of foods to supply the majority of their nutrients, rather than relying on fortified milk products to supply them.

There are differences in the ingredients used for the liquid formulation compared to the powder formulation and therefore there may be differences in the nutritional composition data. SMA have told us that although values might vary slightly for liquid formats, these are not clinically significant.

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